

## Himalayan Goji Juice

Goji Juice is possibly one of the most powerful anti-aging foods ever discovered. If you have not yet heard of goji juice, you are not alone. While it has occupied an important place in traditional Asian medicine for countless generations, the secrets of its nutritional benefits have remained a mystery to most of the world.

Research has shown that many of the world's longest living people regularly consume daily helpings of goji berries.

### Himalayan Goji® Juice Facts!

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19 amino acids - the building blocks of protein - including all eight essential for life.

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More protein than whole wheat - 13%.

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11 essential minerals including calcium, iron, potassium, and zinc.

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22 trace minerals, including selenium and germanium, anti-cancer trace minerals.

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Vitamin C at higher levels than those found in oranges.

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B-complex vitamins, necessary for converting food into energy and for synthesising other vitamins and enzymes.

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Vitamin E, which is rarely found in fruits, mainly in seeds, nuts and grains.

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Essential fatty acids, which are required for the body's production of hormones and the smooth functioning of the brain and nervous system.

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A complete spectrum of antioxidant carotenoids, including beta carotene (a better source than even carrots) and zeaxanthin (protects the eyes). Goji berries are the richest source of broad spectrum carotenoids of all known foods.

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Flavonoids and polyphenols - a wide group of plant pigments that have exceptional antioxidant capabilities. This includes ellagic acid which has been found to cause apoptosis, an anti-cancer effect in the body. Goji has a polyphenol content that is one of the highest values for any food yet tested.

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Beta sitosterol, which has anti-inflammatory and antioxidant properties and has been found to be useful with sexual impotence and prostate enlargement.

### The Himalayan Goji® Story

Did you know that in some remote places in this world, a life expectancy of more than 100 years is not uncommon? Not only do people in these remote regions live long lives, they also enjoy abundant health and happiness. What factors have contributed to their great fortune? These centenarians often live in isolated places away from the harmful influences of modern civilisation. Their diet contains fresh fruits, vegetables and whole grains, and is low in animal fats.

Yet, even more importantly, a recent scientific discovery has revealed something the Himalayan people have known for thousands of years! Many of the world's longest living people consume regular daily helpings of a tiny red fruit that may be the world's most powerful food - the goji berry.

FreeLife® is the first company to perfect a difficult and demanding proprietary extraction process and create the only standardised form of this incredible plant available in the world today: HIMALAYAN GOJI® JUICE. If you have not yet heard of goji juice, you are alone. While it has occupied an important place in traditional Asian medicine for countless generations, the secrets of its nutritional benefits have remained a mystery to most of the world.

### How Himalayan Goji® Juice Works.

Working together, Freelifelife® and Dr. Mindell have been pioneers the research of goji polysaccharides. This research has uncovered a group of four active polysaccharides unique to the goji that are responsible for much of the berry's wide-ranging benefits.

These phytonutrient compounds, known as biologically active polysaccharides, are of great importance to the health of the entire body. Research strongly suggests that goji's four unique polysaccharides work in the body by serving as directors and carriers of the instructions that cells use to communicate with each other. In this way, it can be said that these polysaccharides are "Master Molecules" by virtue of their ability to promote optimal health throughout the body.

In the goji berry, polysaccharide levels can vary widely depending upon where and when the berry is grown, and that may explain why some berries are said to be more beneficial than others. Interestingly, berries with the most well-balanced polysaccharide profiles are also those with the highest Spectral Signature peaks.

Of all known species of goji from around the world, the Himalayan variety is the best. Only occasionally can berries from other great growing regions in Asia match the Himalayan berry's Spectral Signature and balanced polysaccharide profile. Those rare berries are said to be of Himalayan quality.

[Click Here For The Most Commonly Asked Questions About Goji](#)

#### Goji Juice Research

Many of the legendary properties of lycium barbarum (Goji's Latin name) are being confirmed in modern scientific studies, and this has led to the possibility of even more far-reaching benefits. The benefits of goji have been reported in many prestigious journals and magazines, including:

Journal of Chinese Herbal Medicine, Journal of Ethnopharmacology, China Pharmacology and Toxicology, Chinese Herb News Magazine, Research Communications Molecular Pathology and Pharmacology, Chinese Patent Herbs, Chinese Herbs, Nature Reviews Drug Discovery, Chinese Oncology Magazine, Hygiene Research, Physiology Academic Journal, the Chinese Stomatology and many more.

Dedicated to helping others optimise their health and well-being for over 40 years, it is a dream come true for Dr. Mindell to bring the miraculous goji berry to the world. **Legendary Health Benefits**

Many of the legendary health-giving properties of lycium barbarum (goji's Latin name) are today being confirmed in modern scientific studies, and this has led to the possibility of even more far-reaching benefits. [Click on a specific area of interest to see for yourself!](#)

[Check Out The Difference With This Remarkable Product, And The 83 Studies Supporting The Science.](#)

100% Goodness in Every Bottle, Every Time - Himalayan Goji® Juice

The only standardised fresh goji berry health beverage on the market

Over one kilogram of vine-ripened goji berries in each bottle

Cold-processed within hours of harvesting

Spectral Signature ensures potency and nutritional content

Guaranteed species specific - Lycium Barbarum

Testing ensures presence of goji's 4 unique polysaccharides

Polysaccharide levels in each bottle equivalent to 5kg of dried berries. Free of pesticides, chemicals and artificial additives

Goji Berries Versus Himalayan Goji Juice

You Can't Drink Too Much

Just like orange juice and apple juice, there is no risk of drinking too much HIMALAYAN GOJI® JUICE. But, after you experience HIMALAYAN GOJI® JUICE, you will find that no other juice can compare. You and your entire family will enjoy the energising nutritious benefits from this nutrient rich, 100% juice beverage.

For overall good wellbeing, we suggest that you start with 60mls of HIMALAYAN GOJI® JUICE daily. Current research indicates that the greatest benefit may be realised by drinking up to 240mls per day. (This product is not intended to diagnose, treat, cure or prevent any disease.)

Himalayan Goji® Juice

According to Dr. Earl Mindell the Goji Berry is one of the world's most powerful anti-aging foods. Research has shown that many of the world's longest living people consume regular daily helpings of a tiny red fruit that may just be the world's most powerful anti-aging food—the goji berry. Quality Assurance.

After gathering goji samples from around the world, our scientists use a spectroscopic analysis -- a molecular fingerprinting technique -- to single out the highest-quality, most nutrient dense goji berries with the highest absorption in humans. With this technology you can be assured that the quality of our Goji Berry Juice is consistent each and every time.

About Dr. Earl Mindell

Earl Mindell, R.Ph., M.H., Ph.D. is recognised as the world's leading authority in nutrition. He is the bestselling author of 50 books, including Vitamin Bible for the 21st Century. As a registered pharmacist, master herbalist, and professor of nutrition at Pacific Western University in Los Angeles, Dr. Mindell conducts seminars around the world. Dr. Mindell is widely regarded as the world's #1 nutritionist, Dr. Earl Mindell's research has resulted in many important health discoveries.

He was largely responsible for creating the nutritional revolution with the publication of the Vitamin Bible; the biggest-selling nutritional book ever with over 10 million copies sold world-wide.

He was the first to introduce to the world the remarkable health benefits of soy, with his best-selling Soy Miracle book.

He brought the power of MSM to mainstream America. He teamed up with a leading nutritional supplement company lending his vast experience and expertise to the formulation of an exclusive and diverse line of all-natural nutritional supplements &mdash; the most comprehensive, synergistic nutritional products available on the market today.

Dr. Mindell has dedicated over 40 years helping others optimise their health and well-being. It is his dream come true to bring the spectacular health benefits of goji to the world. Formulated by Earl Mindell, R.Ph., M.H., Ph.D., one of the world's most well-known nutritionists and author of 50 books about nutrition. Some titles, include: The Vitamin Bible for the 21st Century, New Herb Bible, Peak Performance Bible, Food as Medicine, Secret Remedies, Anti-Aging Bible, Soy Miracle, Allergy Bible, Natural Remedies for 101 Ailments, Supplement Bible, Oral Health Bible and Prescription Alternatives

"As a pharmacist and nutritionist dedicated to helping others optimise their health and well-being, it is a dream come true to bring the miraculous goji to the world. I believe Himalayan Goji Juice has more powerful benefits on health and well-being than any other product I have seen in the last 40 years." - Dr Earl Mindell